# **ASHNEEL** KUMAR SENIOR SOFTWARE ENGINEER

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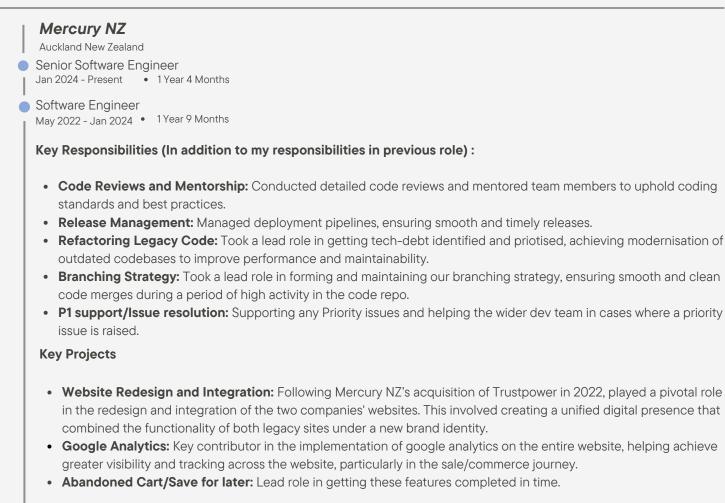
# ABOUT ME

Experienced and passionate Senior software engineer with 7+ years of experience building sleek front-end components and robust backend solutions for Sitecore CMS-driven websites. With strong expertise in frontend technologies like React and a solid grasp of backend principles, I thrive on creating clean, user-focused digital experiences. Currently, I'm expanding my skill set by working toward the Meta Front-End Developer Professional Certificate, driven by a desire to broaden my horizons and fully explore my creative potential in front-end development bringing greater innovation, versatility, and value to the businesses I work with.

# SKILLS

ReactJS	Javascript	Redux Figma	<ul> <li>Translate complex UI/UX requirements into responsive, performant front-end solutions.</li> </ul>
CSS	JQuery	Git HTML5	<ul> <li>Develop clean, scalable, and maintainable code using modern frameworks like React</li> <li>Ensure smooth deployment and operation of front-end applications in production</li> </ul>
.NET C#	Azure	Agile Postman	<ul><li>environments.</li><li>Teamwork and collaboration ensuring timely delivery.</li></ul>
Sitecore	SQL	Azure DevOps	<ul> <li>Strong ability to work with cross-functional teams, including designers, product managers, and backend engineers.</li> </ul>

# WORK EXPERIENCE



#### Trustpower

Tauranga New Zealand

Software Developer Dec 2017 - May 2022 • 4 Years 6 Months

#### **Key Responsibilities:**

- Feature Development: Implement new website features to improve user experience.
- Bug Fixing: Diagnosed and resolved critical issues to ensure site reliability.
- Documentation: Authored comprehensive technical documentation to support team workflows.

#### **Key Projects**

- **Sitecore Upgrade:** Upgraded the main CMS platform from Sitecore 8.1 to Sitecore 10.1, ensuring a seamless transition and leveraging new features to enhance site capabilities.
- Service Sign-Up Process Overhaul: Implemented a comprehensive redesign of the customer sign-up process, streamlining user interactions and improving conversion rates.
- **Summer of tech:** Contributed to the recruitment of summer interns through the summer of tech program. Including meet and great events, representing the company, shortlisting candidates and conducting speed interviews.

#### Electrix

Auckland New Zealand

Software Developer Nov 2016 - Dec 2017 • 1 Year 2 Months

Developed a software project called LoneSafe for Electrix Ltd. This cloud-based platform tracks lone workers through their Android smartphones, allowing Electrix to monitor their employees from a distance and ensure their safety.

#### **Massey University**

Auckland New Zealand Intern Software Developer Aug 2016 - May 2017 • 1 Year 4 Months

Contributed to the design and development of a virtual research environment portal for the Massey University Geoinformatics Collaboratory.

## EDUCATION

BACHELOR OF INFORMATION SCIENCES (BINFSC), SOFTWARE ENGINEERING

Massey University 2013 - 2016 NATIONAL CERTIFICATE OF EDUCATION (NCEA)

Northcote College 2008 - 2012

### INTERESTS

Creative at heart—whether it's diving into fiction, mixing up a new cocktail, or crafting DIY projects. I love exploring nature through beach days and hikes, and I'm a proud plant parent with a growing indoor jungle.